Lulu Says Yes, Lulu Says No





Lulu the Ladybug loved to play.

She liked hugs from her brother,
kisses from Mum, and tickles from her friend
Zara— but only when she said "yes."



One morning, Zara ran up and said, "Tickle time!"
Lulu giggled, "Not right now, Zara."
Zara stopped. "Okay!" she said.
That made Lulu feel happy and safe.



Later, Lulu wanted to hug her friend Ben.
She opened her arms and asked,
"Can I give you a hug?"
Ben shook his head. "No, thank you."
Lulu smiled and said, "That's okay!"



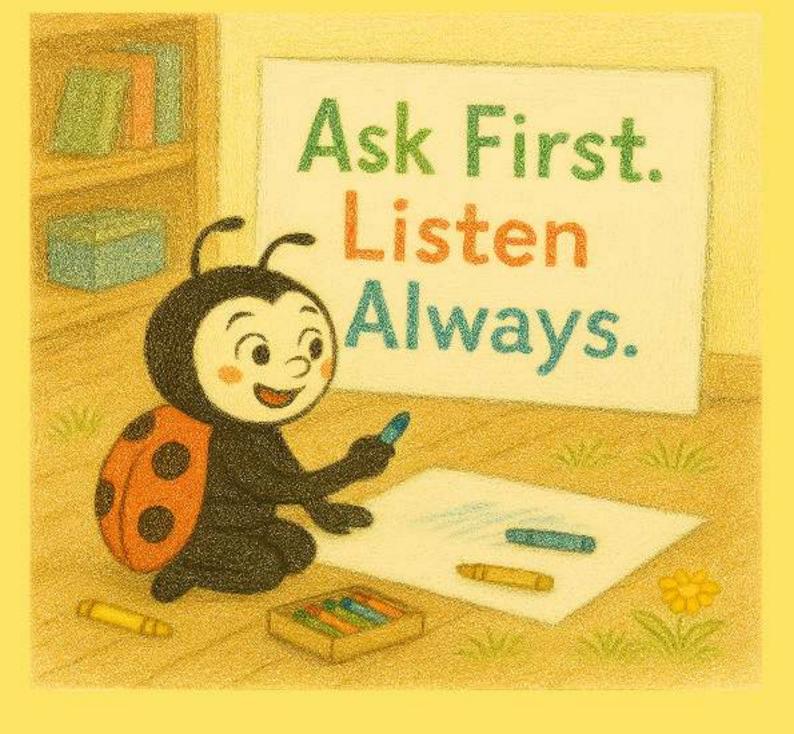
Lulu's teacher, Miss Asha, said:
"Consent means asking first and listening to the answer.

If someone says no, we stop."

Lulu nodded. "Even if we're just playing?"



"Yes," said Miss Asha. "Even in games. Even with friends. Even with grown-ups." Lulu felt proud. She could say yes or no—and so could everyone else.



That afternoon, Lulu made a sign for the playroom:

"Ask First. Listen Always."

Because every bug—and every child—

deserves to feel respected.

Everyone deserves to have their boundaries respected. Follow along as Lulu the little ladybug discovers the importance of consent—in games, with friends, and beyond.

