Aboriginal people are very proud of their flag. The Aboriginal flag was recognised under Federal legislation in July 1995. It was first displayed on 12 July 1971, National Aborigines' Day, at Victoria Square in Adelaide. It was also used at the Tent Embassy in Canberra in 1972, which brought it to national attention and created greater awareness of the flag in the broader community.

The Aboriginal flag was designed by Indigenous Elder Harold Thomas inguen to symbolise Aboriginal identity.

The colours of the flag are symbolic:

- Yellow represents the sun, the giver of life, and yellow ochre.
  - Red represents the red earth and the relationship to the land, and the red ochre used in ceremonies.
  - Black represents the Aboriginal people of Australia.