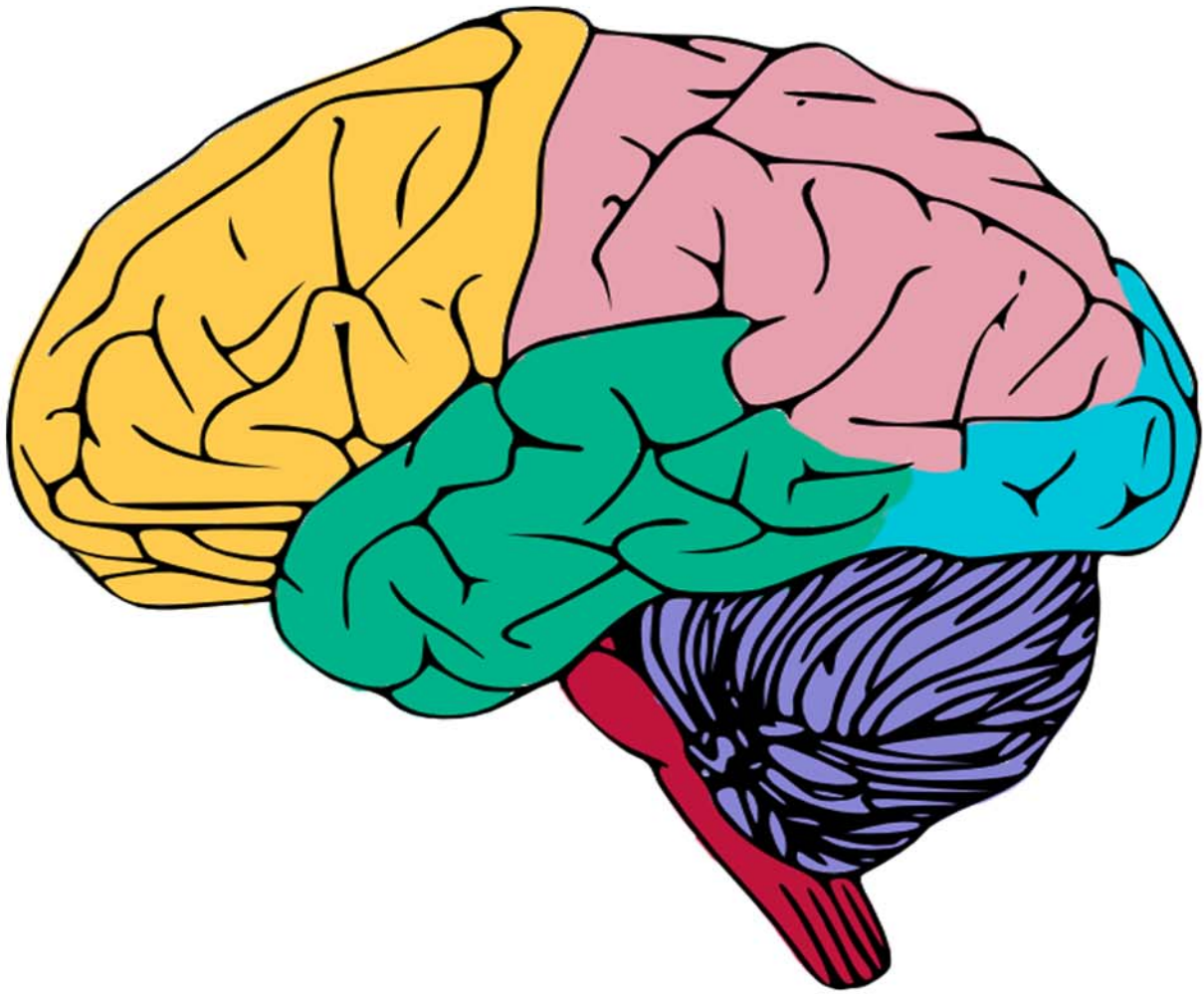


Your Words Matter



Instead of

Try

**It's not that
hard.**

**You can do
hard things.**